

Course Information								
Course Code	T	P	L	C	ECTS	Type C/E	Language TR/ENG etc.	Year/Semester
SBD2097	2	0	0	2	3	E	TR	2/FALL
Course Name (Turkish)	Etkili İletişim							
Course Name (English)	Effective Communication							

Unit/Program	Physics Department/Undergraduate Program			
Course Prerequisite	No			
Course Objectives	It is aimed to provide students with awareness of their own communication styles and their strengths and areas open to improvement in communication. In addition; Thanks to the effective communication skills they have acquired, it is aimed to increase both their personal and corporate success. Lesson; It aims to develop students' ability to think, analyze and discuss about the field of communication.			
Course Outline				
Textbook/ Material / Resources	Presentations, Lecture Notes			
Internship Status				
Course Precedents				
University Name	Program Name	Course Name	T-P-L-C; ECTS	Type
The instructor who proposed the course (Title, Name and Surname)			Signature	
Instructors who can teach the course (Title, Name and Surname)			Signature	
Assoc. Prof. Dr. Zülfükar Aytaç KiŞMAN				

Academic justification for the opening of the course? (The effect of course outcomes on program outcomes, etc.)
Communication is extremely important for the continuation of social life in a healthy way and for the healthy development and social harmony of individuals as social beings. With the curriculum provided to them, it is aimed to ensure that the students of the Department of Physics develop both in terms of professional expertise and in terms of healthy adaptation to social life. Effective Communication course is a course that includes the necessary elements for students to become individuals who can provide healthy interaction both in business environments and in social environments.

Brief explanation of the course (theoretical lecture, applications, laboratory, studio, off-campus activity, using software, etc.)

External Stakeholder Opinions About the Course (It is expected that the opinions to be obtained from the business world that will employ your graduates or from real or legal persons outside the University who have expertise on the subject of the course will be specified. Proof documents must be attached to this form.)	
Stakeholder Name	Opinion (It should be given as a summary, it should not exceed two lines.)

Weekly Course Content Distribution		
Week	Theory	Application/Laboratory
1	Basic Concepts	
2	Definition, elements and characteristics of communication and effective communication	
3	Language used, self-knowledge	
4	Effective listening and feedback	
5	Factors that prevent and facilitate communication	
6	Persuasive communication	
7	The role and use of emotions in communication	
8	Effective communication techniques	
9	Midterm Exam – Multiple Choice Test Exam	
10	Conflict in communication and its prevention	
11	Nonverbal communication skills	
12	Rules of conduct in social life	
13	Communication applications	
14	Relations of communication with other disciplines	
15	Final Exam	

Assessment			
Evaluation Criteria	Activity	Custom	Contribution to Success Grade (%)
	Midterm Exams	1	40
	Quizzes		
	Assignments		
	Projects		
	Term Paper		
	Laboratory		
	Other		
	Final Exam	1	60
	Sum:		100
Remarks			

Content Design and Subject Weight (%)	Mathematics and Basic Sciences	
	Engineering Sciences	
	Social Sciences	% 100
	Health Sciences	

	Educational Sciences	
	Culture and Art Sciences	
	Design Information	

Workload (ECTS) Calculation			
Events	Number	Duration (Hours)	Total workload (Hours)
Fieldwork			
Midterm Exam Application	1	1	1
Self-Study (including pre-class and exam preparation)	14	1	14
Make-up Exam	1	1	1
Experiment and Observation			
Class Participation (Theory)	14	2	28
Homework			
Final Exam Practice	1	1	1
Laboratory			
Article Review			
Writing an Article			
Reading			
Case Study			
Performance			
Problem Solution			
Project Preparation			
Project Submission			
Quiz			
Report Preparation			
Submitting Reports			
Role/Drama Work			
Seminar			
Oral Exam			
Team/Group Work	8	2	16
Argument	14	1	14
Application/Practice			
Other			
TOTAL WORKLOAD:			75
ECTS CREDITS OF THE COURSE: (The number obtained as a result of Total Workload/25 is calculated by rounding to the whole number.)			3

The Relationship Between Course Learning Outcomes and Program Outcomes													
		Program Outcomes (PO)											
		1	2	3	4	5	6	7	8	9	10	11	12
1	To have conceptual and theoretical knowledge about the concept of communication	1	1	1	1	1	5	2	2	2	3	2	
2	Knowledge of the types of communication	1	1	1	1	1	5	2	2	4	3	2	
3	Raising awareness of personal communication skills	1	1	1	1	1	5	2	4	3	3	2	
4	Gaining the necessary knowledge and experience for effective communication	1	1	1	1	1	4	5	3	5	3	2	
5	Understanding the importance of communication in social life	1	1	1	1	1	5	5	4	3	5	4	

Organizer: Assoc. Prof. Dr. Zülfükar Aytaç KİŞMAN

Preparation Date: 20.05.2024