

Course Information								
Course Code	T	P	L	C	ECTS	Type C/E	Language TR/ENG etc.	Year/Semester
SBD2098	2	0	0	2	3	E	TR	2/SPRING
Course Name (Turkish)	İş Hayatı ve Girişimcilik							
Course Name (English)	Business Life and Entrepreneurship							

Unit/Program	Physics Department/Undergraduate Program
Course Prerequisite	
Course Objectives	Developing students' entrepreneurial skills and preparing them for professional business life.
Course Outline	
Textbook/ Material / Resources	Presentations, Lecture Notes
Internship Status	

Course Precedents				
University Name	Program Name	Course Name	T-P-L-C; ECTS	Type
The instructor who proposed the course (Title, Name and Surname)			Signature	
Instructors who can teach the course (Title, Name and Surname)			Signature	
Assoc. Prof. Dr. Zülfükar Aytaç KİŞMAN				

Academic justification for the opening of the course? (The effect of course outcomes on program outcomes, etc.)
Taking part in business life is considered as a concrete output of the basic professional expertise and other competencies that the students of the Department of Physics acquire during their education and training life, like the students of other departments. From this point of view, it is considered necessary to be a part of the curriculum of the Business Life and Entrepreneurship Course, which includes the relevant components, in order to prepare the students for the business life they will be a part of after graduation and to provide the students with the entrepreneurship infrastructure to establish their own businesses when necessary.

Brief explanation of the course (theoretical lecture, applications, laboratory, studio, off-campus activity, using software, etc.)

External Stakeholder Opinions About the Course (It is expected that the opinions to be obtained from the business world that will employ your graduates or from real or legal persons outside the University who have expertise on the subject of the course will be specified. Proof documents must be attached to this form.)	
Stakeholder Name	Opinion (It should be given as a summary, it should not exceed two lines.)

Weekly Course Content Distribution		
Week	Theory	Application/Laboratory
1	Basic Concepts	
2	Overview of the World Economy	
3	Development of the Turkish Economy	
4	Turkish Business Life	
5	International Markets	
6	Relevant International Institutions	
7	European Union	
8	Other Economic Associations	
9	MIDTERM EXAM – Multiple Choice Test Exam	
10	The Concept of Entrepreneurship and Types of Entrepreneurship	
11	History of Turkish Entrepreneurship	
12	International Entrepreneurship	
13	Examples of Successful Entrepreneurship	
14	Preparation for Business Life, Success in Business Life	
15	General Review	
16		

Assessment			
Evaluation Criteria	Activity	Custom	Contribution to Success Grade (%)
	Midterm Exams	1	40
	Quizzes		
	Assignments		
	Projects		
	Term Paper		
	Laboratory		
	Other		
	Final Exam	1	60
	Sum:		100
Remarks			

Content Design and Subject Weight (%)	Mathematics and Basic Sciences	
	Engineering Sciences	
	Social Sciences	% 100
	Health Sciences	
	Educational Sciences	
	Culture and Art Sciences	
	Design Information	

Workload (ECTS) Calculation			
Events	Number	Duration (Hours)	Total workload (Hours)
Fieldwork	1	1	1
Midterm Exam Application	14	1	14
Self-Study (including pre-class and exam preparation)	1	1	1
Make-up Exam			
Experiment and Observation	14	2	28
Class Participation (Theory)			
Homework			
Final Exam Practice	1	1	1
Laboratory			
Article Review			
Writing an Article			
Reading			
Case Study			
Performance			
Problem Solution			
Project Preparation			
Project Submission			
Quiz			
Report Preparation			
Submitting Reports			
Role/Drama Work			
Seminar			
Oral Exam	8	2	16
Team/Group Work	14	1	14
Argument			
Application/Practice			
Other			
TOTAL WORKLOAD:			75
ECTS CREDITS OF THE COURSE: (The number obtained as a result of Total Workload/25 is calculated by rounding to the whole number.)			3,00

The Relationship Between Course Learning Outcomes and Program Outcomes													
		Program Outcomes (PO)											
		1	2	3	4	5	6	7	8	9	10	11	12
Learning Outcomes (LO) (Course Outcomes)													
1	Understanding the theoretical and conceptual framework of the discipline of economics	1	1	2	1	1	2	3	4	3	5	3	
2	To have general information about the world and Turkish economy	1	1	1	1	1	2	2	4	4	5	3	
3	Understanding the scope and importance of the concept of entrepreneurship	1	1	1	1	1	2	2	5	3	4	4	
4	Providing motivation by learning examples of successful entrepreneurship	1	1	1	1	1	2	3	4	5	3	3	
5	General information about business life and learning the stages of preparation for business life	1	1	1	1	1	2	5	4	4	3	5	

Organizer: Assoc. Prof. Dr. Zülfükar Aytaç KİŞMAN

Preparation Date: 20.05.2024